## Respect for private life

Because respect for privacy is a fundamental right, Aly Mode Création ensures as rigorously as possible the protection and confidentiality of personal information collected through the pages of the site <u>en.alymodecreation.com</u>.

# **Respect for private life**

Information collected

Information is collected on the pages of the site **en.alymodecreation.**com by means of explicit forms.

The use of this information is strictly limited to allow **AMC** to:

- Communicate with users of the site **en.alymodecreation.com** ,
- Process requests for quotes and orders placed by these users,
- Provide these users with the advanced functions "Ask a question about this object", "My selection", "Ask a question about my selection" and "Use a credit note" present on the site **en.alymodecreation.com**
- Inform these users of new features on the www.alymodecreation.com site,
- Publish on this site the testimonials of satisfaction sent to it, excluding messages containing personal information

#### Cookies

The user is informed that during his visits to the site **en.alymodecreation.com**, a cookie may be automatically installed on his browser software.

The cookie is a block of data which does not allow the user to be identified but is used to record information relating to the user's navigation on the site. The purpose of the use of these cookies is to carry out traffic analyzes, audience measurements ... in order to improve the quality of the site.

The user may, however, oppose the setting of "cookies" by disabling this option in their browser settings. Google analytics

en.alymodecreation.com uses Google Analytics, a web analysis service provided by Google Inc. Google Analytics uses cookies, which are text files placed on your computer, to help the website analyze the use of site by its users. The data generated by the cookies concerning your use of the site (including your IP address) are transmitted and stored by Google Inc. on servers located in the United States. Google Inc. will use this information for the purpose of evaluating your use of the site, compiling reports on site activity for its publisher and providing other services relating to site activity and internet use. Google Inc. is likely to communicate this data to third parties in the event of a legal obligation or when these third parties process this data on behalf of Google Inc., including in particular the publisher of this site. Google Inc. will not combine your IP address with any other data held by Google Inc. You can disable the use of cookies by selecting the appropriate settings on your browser. However, such deactivation may prevent the use of certain features of the en.alymodecreation.com, you expressly consent to the processing of your personal data by Google Inc. under the conditions and for the purposes described above.

#### Accommodation

The **en.alymodecreation.com** site is hosted on a server which collects in "log" files the dates and times of access to the **en.alymodecreation.com** site as well as the IP address of the server from which the request originated. This server is owned by a provider whose privacy policy matches our own.

**AMC** uses this information, which does not directly identify users of the en.alymodecreation.com site, to track their movement and establish visitor statistics. **AMC** does not attempt to associate this information with any natural person in any way.

### **Confidentiality**

The information collected by **AMC** in the context of the sale and / or use of the site **en.alymodecreation.com** is not communicated to polling and research institutes for analyzes within the framework of its activities. This information is only used by **AMC** for commercial or informational purposes.

**AMC** does not communicate and / or transfer, free of charge or against payment, said information to third parties.

### **User rights**

**AMC** takes appropriate measures to ensure the protection and confidentiality of personal information that it holds or that it processes in accordance with the provisions of Law No. 78-17 of January 6, 1978, relating to data processing and freedoms.

In accordance with the provisions of this law, the user of the site **en.alymodecreation.com** has the right to access, query, oppose and rectify any information concerning him by contacting **AMC** by registered letter. with acknowledgment of receipt to the following postal address:

#### **AMC**

511 avenue of the Safeguard 69009 Lyon

France

The user of the **en.alymodecreation.com** site can exercise his rights at any time, free of charge, except those related to the transmission of his request.